

AutoDirectSM



Meet International Vehicle Transportation's New "Roll" Model

For many years, moving vehicles internationally has meant one of two things: using roll-on/roll-off (RORO) transportation – and having to cope with its high volume requirements, limited routes and multiple hand-offs or having to use a highly-inefficient, single-car container shipping solution. But now there's a way to drive those constraints out of your supply chain without driving up your costs. Introducing APL Logistics VASCOR Automotive's **AutoDirect** – a convenient solution that handles like a container while rivaling the efficiency of RORO.

Service Highlights

AutoDirect is a highly secured, multi-vehicle container shipping solution that enables finished vehicle shippers to enjoy the flexibility of containerized transportation – all via specially racked equipment that makes it possible for several vehicles to safely and efficiently share the same container.

Backed by our visibility platform and dedicated automotive experts, **AutoDirect** features:

- 40- or 45-foot intermodal containers equipped with Bureau Veritas-certified removable racking
- Customized containerload design plans
- Carrier management
- Shipment booking
- Supervised container loading at factory or hub
- More secure alternative to RORO
- Over-the-road container transport
- Customs clearance
- Intermodal shipping supervision
- Final-mile delivery to showrooms or dealers

Just as important, it offers you the chance to integrate all of these services via one of the most experienced automotive logistics teams in the business, so you can enjoy seamless supply chain quality from end to end.

Benefits To Your Business

By choosing **AutoDirect**, your company is getting far more than just a reliable shipping service for your cars or other vehicles. You're also putting your business on the road to numerous transportation advantages such as:

- **Small-batch shipping ability** – You decide how many vehicles you wish to ship at any given time – whether it's three or 300.
- **Greater shipping frequency and flexibility** – Choose from a greater number of departure dates based on standard carrier schedules; you're no longer limited to RORO vessels only.
- **Better space utilization/loading efficiency** – Put the brakes on the inefficient practice of shipping one car per container – and the time-consuming process of lashing vehicles and chocking tires. The superior racking and design of **AutoDirect** will give you the option of safely and easily shipping anywhere from three to six vehicles per container.
- **Green alternative** – Not only will you lower carbon emissions through reduced vehicle handling, but you will eliminate the waste from disposal of chocking and lashing equipment since our racking system is reusable.
- **Greater product protection** – Containers offer your vehicles a better line of defense against theft, dirt and weathering than the typical RORO/open trailer/ship combination.
- **Single-source convenience** – You'll work with a single point of contact at every stage of your vehicles' movement, because our award-winning automotive team will coordinate it from end-to-end.
- **Cost savings** – By eliminating the need for transloads, **AutoDirect** minimizes the expense and inefficiency associated with extra product handling. In addition, by giving you the ability to ship more than one car per container, it provides more value for your container shipping dollar.

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A Strong Track Record Of Excellence

AutoDirect is just one of many world-class services offered by APL Logistics VASCOR Automotive, a company that builds on the reputations of two of the automotive industry's most respected logistics providers, APL Logistics and VASCOR.

APL Logistics and VASCOR have been earning awards and recognition by proudly setting the standard in global supply chain and finished vehicle distribution solutions for decades. In India's growing automotive sector, AutoDirect is helping make certain that we raise the bar even higher. Comprehensive, reliable, flexible, secure: From assembly line to distribution center to dealership floor, AutoDirect delivers further revolutions in supply chain excellence.

No one protects your products, distribution network, bottom line or brand name better than APL Logistics VASCOR. Contact your APL Logistics VASCOR representative to learn more.

